

## **eBridge Software Releases New Salesforce.com-ePortal Connector Application**

*Application allows users to access Salesforce.com data through ePortal and automatically integrate opportunities as sales orders to their accounting package.*

**BURLINGTON, Ontario (August 17, 2009)** – eBRIDGE Software announced today that it has released a new connector application that will allow ePortal users to access Salesforce.com data through the Software-as-a-Service ePortal.

This new composite application by eBridge will allow users to further streamline their data input and order generation. The user can either manually or automatically, on a user defined daily schedule, transfer Salesforce.com Opportunities, generate sales orders, and transfer account and contact information into their accounting system. Users can also pull data from Salesforce.com based on the Opportunity Status, Order Number including a date range; additionally any custom fields for those accounts and opportunities will be included in the transfer.

“eBridge remains committed to building valuable new connections that assist small and medium-sized businesses, and this new application is another step in that direction,” said Dave Malda, Marketing Coordinator at eBridge Software. “This is just another way for these companies to further streamline their business processes by leveraging our ePortal solution.”

This new application will benefit the users in a host of different ways. Efficiencies are gained in account and contact management through an automated process, improved order management, and the elimination of duplicate data entry between the accounting system and Salesforce.com. This composite application is compatible with all 35 accounting packages currently supported by eBridge, including Sage MAS 90, MAS 200, MAS 500, Microsoft Dynamics, Intuit and SAP.

### **About eBridge**

Founded in 1993, eBridge Software leads the small to medium sized (SME) market in accounting software integration. Our powerful combination of Integration-as-a-Service (IaaS) ePortal – including over 250 predefined connectors for EDI, ecommerce, CRM, and warehouse management—and our eBRIDGE adapters with over 35+ accounting packages, makes eBRIDGE Software the only ‘last mile’ integration-as-a-service company to offer such a wide range of integration solutions. Our complete and flexible integration solution streamlines your business processes, saving you time and money. For more information [visit www.ebridgesoft.com](http://www.ebridgesoft.com) an [EDI](#) | [CRM](#) | [SCM](#) and [Web store front business software integration company](#).

### **About ePortal**

The ePortal Software-as-a-Service (SaaS) platform has been proven a powerful business integration engine in the small to medium sized business (SMB) market, with its ease of use and short setup time required for vendors to implement. ePortal was designed with Web 2.0 architecture in mind and so, provides the ability to view inbound and outbound documents in a user-friendly format from any remote station that has access to the internet. Web-friendly interface forms are used to enter data for outbound documents, which are then sent to the trading partner in the required EDI format. Our ePortal software as a service solution uses flexible and soft-coded XML technology as well as support for numerous EDI formats (ANSI X12, EDIFACT, etc.), resulting in an independent and flexible Integration Solution that effectively integrates with your financial system while meeting your company’s unique internal business processes.

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