

## eBridge Software Launches New Community-Based Website

*New focus on community will help users and prospects easily search thousands of pre-built EDI, CRM, Webstore and SCM Integration connections, and visually build their own connection diagrams.*

**BURLINGTON, Ontario (June 24, 2009)** – eBRIDGE Software announced today that it has launched a new website with more interactive features for its customers and visitors. Leveraging its 16 years of experience and knowledge in the Integration as a Service marketplace, eBridge hopes its new ‘eBridge Online’ site will bring its software as a service (SaaS) offering to a wider audience. eBridge Online allows prospects to browse through the thousands of existing EDI, CRM, Webstore and Supply Chain Management (SCM) connections that the company has built over the past 16 years.

Features of the new site include a ‘snapshot’ window called eBridge Statistics that shows prospects which eBridge connections are being used by companies similar to theirs. In addition, the new eBridge Online website allows visitors and prospects to:

- search across thousands of pre-built EDI, CRM, Webstore and Supply Chain Management connections to find the ones they need;
- preview real-time connection details, such as how many businesses are using a particular connection, how many businesses documents have been transacted through a connection, and what different document types are supported for each connection;
- quickly and easily create a connection diagram that meets their requirements; and
- access a FREE eBridge Online account and become part of the growing community.

“Using various Web 2.0 tools, our new site allows us to build and support a solid community of users,” said Dave Malda, eBridge Marketing Coordinator. “We wanted to demonstrate our commitment to our customers, and our 16+ years of experience to the small and medium-sized business owners who are our prospects. We invite all prospective clients to join our online community so they can freely review and explore what other customers have done. It’s the best way to show them that we understand their business, and that our connections can help them to grow.”

By offering visitors a ‘behind the scenes’ glimpse of the thousands of connections that eBridge’s ePortal handles every day, the company hopes to reassure prospective customers that they will not be the first to use a particular connection that they need to do business. The site’s new level of transparency makes it easy for anyone to see the number of documents transacted by any specific connection, whether it’s to Home Depot for EDI, eBay for webstore connections, or FedEx for supply chain management connections.

“Being in the Integration as a Service marketplace is no easy task – you need both knowledge and experience in order to succeed,” said Colin Brown, CEO of eBridge Software. “We do have both, and being able to share and expose that with our eBridge Online community is very valuable. Together we can collaborate online and share our experiences in a community that will enable small to mid-sized businesses to cost-effectively compete in their marketplaces.”

### About eBridge

Founded in 1993, eBridge Software leads the small to medium sized (SME) market in accounting software integration. Our powerful combination of Integration-as-a-Service (IaaS) ePortal – including over 250 predefined connectors for EDI, ecommerce, CRM, and warehouse management—and our eBRIDGE adapters with over 35+ accounting packages, makes eBRIDGE Software the only ‘last mile’ integration-as-a-service company to offer such a wide range of integration solutions. Our complete and flexible integration solution streamlines your business processes, saving you time and money. For more information [visit www.ebridgesoft.com](http://www.ebridgesoft.com) an [EDI | CRM | SCM and Web store front business software integration company](#).



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### **About ePortal**

The ePortal Software-as-a-Service (SaaS) platform has been proven a powerful business integration engine in the small to medium sized business (SMB) market, with its ease of use and short setup time required for vendors to implement. ePortal was designed with Web 2.0 architecture in mind and so, provides the ability to view inbound and outbound documents in a user-friendly format from any remote station that has access to the internet. Web-friendly interface forms are used to enter data for outbound documents, which are then sent to the trading partner in the required EDI format. Our ePortal software as a service solution leverages Microsoft BizTalk Server technology and uses flexible and soft-coded XML technology to provide support for numerous EDI formats (ANSI X12, EDIFACT, etc.), resulting in an independent and flexible Integration Solution that effectively integrates with your financial system while meeting your company's unique internal business processes.

### **For more information contact:**

Marketing Coordinator

eBridge Software

Tel: 1.800.755.6921

E-mail: [dmalda@ebridgesoft.com](mailto:dmalda@ebridgesoft.com)

Website: <http://www.ebridgesoft.com>