

eBRIDGE Software Launches New Partner Referral Program

Partners can now earn up to 30% of license revenue for referring their customers to eBRIDGE integration solutions.

BURLINGTON, Ontario (May 28, 2009) – eBRIDGE Software announced today that it has launched a new referral program for its partners. The eBridge Partner Referral Program allows partners who refer their customers to eBRIDGE for integration solutions to earn a referral fee and gain increased visibility through co-marketing activities for a period of one calendar year.

Understanding the importance of customer referrals, eBridge introduced the program to reward partners who recommend eBRIDGE integration solutions, and to build and maintain a mutually beneficial partnership network. In addition to a referral fee, the company will also provide sales and marketing literature to all partners who make referrals, as well as access to a qualified eBridge sales representative. The Partner Referral Program will also be providing cost savings to the partners' customers, who will gain direct access to the eBRIDGE ePortal, thereby strengthening customer loyalty.

"Moving forward with a solid referral program is key to the success of both our partners and eBridge," said Dave Malda, eBridge Marketing Coordinator. "With this program, we're formalizing our commitment to provide partners with a range of value-added solutions for their clients."

The program will benefit eBridge partners in a number of ways. With the eBridge Partner Referral Program, partners can:

- expand their revenue by offering value-added software to both their current customer base and new customers;
- build their business through opportunities generated by eBRIDGE;
- be listed on the eBRIDGE website as a Certified Partner;
- gain increased exposure; and
- earn up to 30% of license revenue, depending on the number of referral deals made over the calendar year that the agreement is in effect.

"Putting together a formal program outlines our commitment to our partners," says Colin Brown, CEO of eBridge Software. "Together, we can grow each others' businesses."

About eBridge

Founded in 1993, eBridge Software leads the small to medium sized (SME) market in accounting software integration. Our powerful combination of Integration-as-a-Service (IaaS) ePortal – including over 250 predefined connectors for EDI, ecommerce, CRM, and warehouse management—and our eBRIDGE adapters with over 35+ accounting packages, makes eBRIDGE Software the only 'last mile' integration-as-a-service company to offer such a wide range of integration solutions. Our complete and flexible integration solution streamlines your business processes, saving you time and money. For more information [visit www.ebridgesoft.com](http://www.ebridgesoft.com) [an EDI | CRM | SCM and Web](#)



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