

## **eBridge Software Releases New Miva Merchant-ePortal Connector Application Integration to 37 Accounting Systems**

*Application allows users to integrate Miva Merchant ecommerce web orders and update inventory automatically into over 37 major accounting packages.*

**BURLINGTON, Ontario (November 2, 2009)** – eBRIDGE Software announced today that it has released a new connector application that will allow Miva Merchant webstore owners to integrate their webstore data to over 37 accounting packages including Sage, Microsoft, Intuit, SAP Business One and more.

This new application by eBridge will allow Miva Merchant store owners to further streamline their data input and order processing between the Miva Merchant Webstore and the merchants accounting system, eliminating the need to manually re-enter information. The merchant can either manually or automatically, on a user defined daily schedule, transfer Miva Merchant Webstore transactions such as; sales orders, account and contact information and new customers into their accounting system. Users can also send Inventory updates such as quantity, pricing, descriptions including new product additions to their Miva Merchant Webstore.

“Often online success can be hindered by the sluggish movement of orders from the merchant webstore to the accounting package, resulting in slow shipments and unhappy customers” said Colin Brown, President and CEO at eBridge Software. “This new Miva Merchant solution will benefit the end user in a host of different ways. Efficiencies are gained in account and contact management through an automated process, improved order management, and the elimination of duplicate data entry between the accounting system and Miva Merchant”. The eBridge - Miva Merchant solution is compatible with all 37 accounting packages currently supported by eBridge, including Sage MAS 90, MAS 200, MAS 500, Microsoft Dynamics, Intuit and SAP.

### **About eBridge**

Founded in 1993, eBridge Software leads the small to medium sized (SME) market in accounting software integration. Our powerful combination of Integration-as-a-Service (IaaS) ePortal – including over 250 predefined connectors for EDI, ecommerce, CRM, and warehouse management—and our eBRIDGE adapters with over 37 accounting packages, makes eBRIDGE Software the only ‘last mile’ integration-as-a-service company to offer such a wide range of integration solutions. Our complete and flexible integration solution streamlines your business processes, saving you time and money. For more information visit [www.ebridgesoft.com](http://www.ebridgesoft.com) an EDI | CRM | SCM and Webstore front business software integration company.

### **About Miva Merchant**

Miva Merchant is a leading supplier of e-commerce software and services to small and medium-sized businesses. We provide online merchants, developers, web designers and web hosts with the information and technology needed to be successful in today's online selling environment. Miva Merchant propels business for tens of thousands of online merchants and developers on a network of hundreds of hosting partners and business portals. Miva Merchant hosting partners depend on the Miva Merchant Platform for its complete, reliable, expandable and easy-to-use e-commerce software and services.

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